

**RTU Course "Business Sociology"**

23101 null

**General data**

Code	HSP488
Course title	Business Sociology
Course status in the programme	Compulsory/Courses of Limited Choice
Course level	Undergraduate Studies
Course type	Academic
Field of study	Social Science
Responsible instructor	Valerijs Kuņickis
Volume of the course: parts and credits points	1 part, 2.0 Credit Points, 3.0 ECTS credits
Language of instruction	LV
Annotation	The essence of sociology of business. Business as society's social institute. Person as entrepreneur. Social functions of the business.
Goals and objectives of the course in terms of competences and skills	A main goal of this course is to provide the students with the necessary knowledge and skills to organize entrepreneurial activity of labour groups and teams within organization. The main competence areas developed by this course are: competence for planning and managing business; interaction and cooperation competence; competence for planning the professional career.
Structure and tasks of independent studies	During semester students have to manage with: Theoretical studies. Case study. Essay. Practice. Tests. Tasks.
Recommended literature	1. Biznesa terminu skaidrojošā vārdnīca. - Rīga, Kamene, 2007. 2. Biznesa terminu vārdnīca. - Rīga, Jumava, 2001. 3. Garleja R., Vidnere M. Psiholoģijas un sociālās uzvedības aspekti ekonomikā. - Rīga, RaKa, 2000. 4. Kuņickis V. Biznesa socioloģija. Mācību materiāli un vingrinājumi. - Rīga, RTU, 2005. 5. Barach D., Jeffrey A. The Industrial Business and Society. - London, Prentice Hall, 1997. 6. Odiorne J.S. Strategic Management of Human Resources. - San Francisco, CA: Pitman, 2003.
Course prerequisites	Not required.

**Course outline**

Theme	Hours
1. The essence and subject of the business sociology.	4
2. Business-social institute of the society.	6
3. Social-economical structure of the society.	6
4. A person as an entrepreneur. The social portrait of an entrepreneur.	4
5. Labour groups and teams in business.	6
6. The essence, activity and main models of business-organizations.	4
7. The sociological analysis of economic ideologies.	2

**Learning outcomes and assessment**

Learning outcomes	Assessment methods
Skills to compare and assess different social-economical systems and models.	Practices.
Understand the specific and principles of business as social institute.	Tasks. Essay.
Have a holistic knowledge to illustrate the system and interrelated components of society's social structure.	Group discussion. Practices.
Is able to characterize personality's ability and readiness for entrepreneur's social role.	Practice "Leader's map of the entrepreneur". Tests.
Is able to participate in argumentative discussion/debate on business process, assess business development tendencies.	Study. Group discussion.
Is able to diagnose personality's needs and talents. Skill to design professional career module.	Tests. Tasks. Practices.
The final learning outcomes and assessment-	test.

**Study subject structure**

Part	CP	Hours per Week			Tests		
		Lectures	Practical	Lab.	Test	Exam	Work
1.	2.0	1.0	1.0	0.0	*		