



RTU Course "Strategic Financial Management"

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General data

Code	IUF739
Course title	Strategic Financial Management
Course status in the programme	Compulsory/Courses of Limited Choice
Course level	Post-graduate Studies
Course type	Academic
Field of study	Business Management and Administration
Responsible instructor	Natalja Lāce
Volume of the course: parts and credits points	1 part, 6.0 Credit Points, 9.0 ECTS credits
Language of instruction	LV, EN
Annotation	Strategic financial management is focused on investment and financing decisions that are needed to achieve the strategic goals of companies. The following issues are studied in details: investment and financial decisions; financial strategies; risk analysis that is associated with capital value increase; global economic environment and global financial management; compliance with ethical and social responsibility standards in financial management.
Goals and objectives of the course in terms of competences and skills	The aim of the course is to 1) provide students with knowledge of strategic financial decisions, that add value to a company and 2) develop skills that allow them to adapt to factors that influence strategic financial decisions. Students will develop the following competences: ability to analyze and evaluate financial information; ability to prepare reports with an assessment of the possible consequences of strategic decisions; ability to identify suitable sources of funding, assess their risks and costs; evaluate potential investment decisions and strategies; understand the impact of global business environment on a company's operations and evaluate potential consequences.
Structure and tasks of independent studies	Students acquire theoretical knowledge and practical skills by: preparing to discussions according to the offered questions, analyzing case studies, which are included in lecture materials, as well as conducting an individual research.
Recommended literature	1.Hill, Alan. Strategic Financial Management, 2008. – BookBoon.com 2.Hill, Alan. Strategic Financial Management: Exercise book, 2009. – BookBoon.com 3. Financial Strategy/ edited by J.Ruttenford, M.Upton and D.Kodwani. - 2nd ed., 2006, J.Wiley&Sons, Ltd.
Course prerequisites	The subject is based on the knowledge acquired at the bachelor study, as well as in the subjects IUF733 Financial Economics, IUF738 Corporate Finance.

Course outline

Theme	Hours
Introduction to Strategic Financial Management.	2
Goals and objectives of the company, their impact on business planning. Stakeholders and their values.	4
Defining of the financial strategy. Link between strategic planning and investment solutions.	12
Application of cash flow in financial planning. Added value.	16
Financial risk analysis. Financial engineering.	14
Investment decisions: contemporary assessment theories and techniques; expansion strategy; company reorganization.	16
Financial resource management and financial forecasting.	14
Global economic environment and global financial management.	14
Corporate Social Responsibility and Strategic Financial Management.	4

Learning outcomes and assessment

Learning outcomes	Assessment methods
Students are able to analyze and evaluate financial information.	Prepare for discussion according to the proposed issues. Report (3 - 5 pages) and 5 min. presentation. The lecturer evaluates the content of the report and the presentation during the lecture and gives comments. This is a prerequisite for admission to the exam. 10% of the final grade.
Students are able to prepare reports with an assessment of the possible consequences of strategic decisions.	Case study analysis, presentation of results. This is a prerequisite for admission to the exam. 10% of the final grade.
Students are able to identify suitable sources of finance, assess their risks and costs.	Case study analysis, presentation of results. This is a prerequisite for admission to the exam. 10% of the final grade.

Students understand the impact of the global business environment on a company's operations and are able to assess the possible consequences.	Individual study, presentation of results. This is a prerequisite for admission to the exam. 10% of the final grade.
Students are able to study and analyze corporate social responsibility as a systemic phenomenon, critically evaluate the results of corporate social responsibility in the system of modern organizations.	Prepare for discussion according to the proposed issues. Report (3 - 5 pages) and 5 min. presentation. The lecturer evaluates the content of the report and the presentation during the lecture and gives comments. This is a prerequisite for admission to the exam. 10% of the final grade.
Exam	1) Theoretical part: Questions on understanding of the theory and its application to company's activities; 2) Practical part: Case study analysis. 50% of the final grade.

Study subject structure

Part	CP	Hours per Week			Tests		
		Lectures	Practical	Lab.	Test	Exam	Work
1.	6.0	3.0	3.0	0.0		*	