



RTU Course "Business Economics"

22702 null

General data

Code	IUE217
Course title	Business Economics
Course status in the programme	Compulsory/Courses of Limited Choice; Courses of Free Choice
Course level	Undergraduate Studies
Course type	Academic
Field of study	Economics
Responsible instructor	Karine Oganisjana
Academic staff	Indra Ruperte Tālis Laizāns Ludmila Vasiļjeva Irina Jevinga Valentīna Štrautmane
Volume of the course: parts and credits points	1 part, 2.0 Credit Points, 3.0 ECTS credits
Language of instruction	LV
Annotation	Types of business. General description of company's assets and sources of financing. Intangible assets. Composition and utilization of fixed assets. Current assets, utilization indicators. Labour resources. Indicators of labour productivity. Types and systems of remuneration. Concepts of costs and expenditures. Classification of costs. Calculation of prime cost. Calculation of cost items. Profit and profitability, factors affecting profitability.
Recommended literature	1. Hofs, Kjels Gunnars. Biznesa ekonomika. 2. izdevums, J. Rozes izdevniecība, 2011. ISBN 978-9984-23-351-2. (1.2. nodaļa). 2. Oganisjana, Karine. Uzņēmējspēja un uzņēmība. RAKA, 2012. ISBN 978-9984-46-235-6. 3. Parker, Simon C. The Economics of Entrepreneurship. Cambridge University Press, 2009. ISBN-978-0-521-72835-5.
Course prerequisites	

Course outline

Theme	Hours
	4
	2
	8
	2
	10
	4
	2

Learning outcomes and assessment

Learning outcomes	Assessment methods

Study subject structure

Part	CP	Hours per Week			Tests			Tests (free choice)		
		Lectures	Practical	Lab.	Test	Exam	Work	Test	Exam	Work
1.	2.0	1.0	1.0	0.0		*		*		